



Boutte Tree, Inc. - Fall 2014

Call today for a FREE estimate!
404-799-5472

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Want to Save 10%?
*See Information below



Happy Fall from the Boutte Family!

JOIN US!

Boutte Bruncheon Meet & Greet
November, 22nd, 2014
9am - 1pm EST

Please stop in and say hello, during our fall Boutte Bruncheon event!

We welcome the opportunity to meet our clients and will be

Attack of the Ambrosia Beetle

Beginning a borer preventative spray program is the easiest way to protect your trees from invasive pests.

Over this past year we have seen a plethora of insects, beetles, and mites attacking our trees. Due to last year's weather which included record low temperatures, along with snow storms in the month of December, insects and wood boring beetles got a late start. One wood borer in particular is the '*Xylosandrus Crassiusculus*' Granulate Ambrosia Beetle, formerly known as the the Asian Ambrosia Beetle. In Atlanta they usually become active in the beginning of March. However, this "late start" led to a delayed emergence until mid April, with higher peak populations in August and September. I believe this to be caused by the cooler late weather that we saw in March.



Xylosandrus Crassiusculus
Granulate Ambrosia Beetle

hosting a brunch to
say "Thank You"
for your continued
business & loyalty!

*Be sure to
participate in our
planting raffle, where
you could win a tree
planting worth \$1000!



Our brunch menu
will boast sweet &
savory tastes of the
season that are sure
to please the palate!

- Crepe Station with
flavorful fall fillings

- Fresh Coffee & OJ

- Bite-Size Muffins

- Cinnamon Buns

- Savory Quiche

& More...

These borers are often opportunistic, meaning they like to infest weakened trees. One measure used to control the infestation is to give a low pressure trunk application of an insecticide that acts as a barrier. Spraying of the trunk is done on an 8 week basis; usually starting in the first or second week of March. This can change based on weather conditions similar to what we saw this year. Spraying continues throughout the year on an 8 week basis, until September. Specimen or historic trees that are under great stress conditions may require spraying every 4-6 weeks. Spraying is usually done until remedial actions can be taken for the tree, and the tree's vitality can be turned around. Trees that have irrigation heads or trunks that are exposed to sunlight for multiple days may need to have more sprays done because of the breakdown of the product.

Some species of trees will try to fight off the fungus that these borers produce. Usually the fungus produced is a death sentence for the tree because it clogs the vascular tissues. Certain species that are considered fast growing often have a larger vascular tissue chamber that is harder to clog. On some occasions we can spray the trunk and reduce the population of beetles which will help in reducing the amount of fungus that is introduced into the tree. *If your tree has active beetles, please call us and we will send out an Arborist to determine the severity of infestation and discuss implementing a program to help your tree survive.*

Robert Brettschneider
ISA Certified Arborist WI-0338AT
Certified Treecare Safety Professional- 00287
GA Certified Pesticide Applicator-04207
Contract City Arborist, City of Smyrna

3 Analogies That Will Help You Plant a Tree

Planting a new tree is
like....

1. **Real Estate**- This one is easy. Location, Location, Location. A great building or house in the wrong place can be more trouble than it's worth and will not increase in value. Do your homework and evaluate your yard for the following: Sun, Water, Growing Space, Overhead service lines, and nearby plants. Unlike your Craftsman Style Home, your tree is alive and will grow so take into account its ideal growing environment and growth habit.
2. **Buying a New Home**- When I bought my first house, I was getting frustrated with the available inventory, and I remember my real estate agent saying, "Don't worry, the right house is out there for you". Unlike the current home market in Atlanta, there is a huge inventory of trees out there for us; however, after the housing crash a few years ago, many nurseries have gone out of business and many tree farms have slashed budgets and don't care for their trees like they should. The lesson here is, take your time and find the right tree from the right nursery. Don't rush out and buy the first *Maple* you find from a hardware store. Find a tree "with good bones", as my dad told me when I was looking for my first house. Look for healthy roots and a good branching structure. You will be happy you did your research.
3. **Buying a New Car**- Everyone has an idea of what they want when they start looking for a new car but they don't always buy what they initially set out for. Keep an open mind and don't just plant the same tree that your neighbors have. Besides, you don't want to drive the same BMW 3-series that everyone on the block owns. Also, everyone has a budget; you should set one for tree planting too. Quality isn't cheap but it will hold its value longer and you won't have to call in a professional as often. So when you are ready to plant a tree, make a list of "likes" and "dislikes" and do your research; look online, talk to more than one nursery, ask your friends, or call us.



Owner, Tierson Boutte, during a tree planting

Tyler Baxter
ISA Certified Arborist SO-5613AUTM
TCIA Certified Treecare Safety Professional #350

Boutte Business - What's New at Boutte



Excitement is in the air! We recently had the privilege of moving into our newly renovated office building! From a popcorn repair shack to a beautiful gleaming place of business, we are so proud to have a space for our employees and customers to enjoy!

[Click here to see our Before & After building transformation!](#)

We also have a NEW way to accept proposals! You can now choose a quicker method of accepting proposals online via our website. Online acceptances are sent directly to our scheduling department and help to ensure you get a job date as quickly as possible. This is just one more way Boutte is working to better improve your tree service experience!

[Click here to Accept your proposals, quickly and easily!](#)

A Note From our Owners:

It's been a while since our last newsletter and update! The Boutte family is doing well, we've added Princess Cat and Charlie Rooster to our family - they are both living a life of leisure. Our beautiful girls are in Kindergarten and 2nd grade and both still love trees and want to work with nature when they are older. We are looking forward to our 10th anniversary in the Spring. Life is good!

Sincerely,

Jessa & Tierson Boutte

Jessa & Tierson Boutte

Stay Connected



[Visit us on Angie's List](#)



[Visit our blog](#)

NAME THAT TREE!

10% OFF

Can you correctly identify the name of this tree?
Email the correct species name of the tree below to
tl@bouttetreer.com
and you will be eligible for 10% off your next estimate!
One guess per customer!
GOOD LUCK!



Enter our RAFFLE

to Win a tree like this!

One winner will receive a
\$1000 Planting Package with this tree species
and a 1 year guarantee!

*Get your raffle ticket at the
Boutte Bruncheon!*

November 22nd, 2014

**Guess Right
and Save**

10%

****All submissions will receive
5% off
for effort!***

Offer Expires 12/01/2014. Limit one per address.

2158 Bolton Rd. NW, Atlanta, GA 30318

www.bouttetree.com

Office (404) 799-5472



Announcing A New Opportunity For You!

As a company who values trees and wants to give our clients the best possible service, we are excited to announce a new option for our clients! You can now keep a piece of the tree you have removed in the form of a table, countertop, wide-plank flooring, or other products for your home!

Eutree is able to take any tree you have removed and turn it into furniture or other items you can keep in your home. They can turn your old pecan tree into a beautiful table or finished slab to be used as a bar or island top for your home. If you happen to have a large tree that needs to be removed, you might have enough to make hardwood floors or natural wood paneling for your walls.



Your problem tree
is removed by
Boutte Tree, Inc.

Eutree collects
the timber from
your tree

Your tree is returned
to you as beautiful
items for your home



purely Forest-Free™

Please contact Sims at **678.575.3869** or sims@eutree.com to learn more!

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